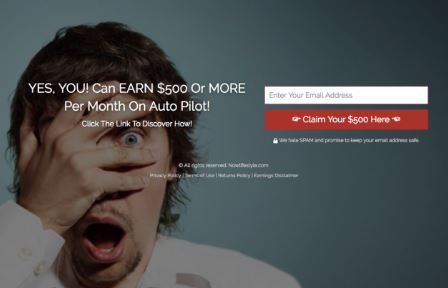
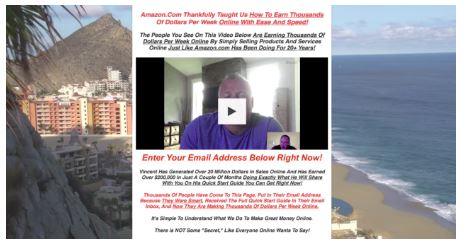
Now Lifestyle SAMPLE Follow up emails for the AMAZING Campaign (or use them where you see fit)

by DAVE GARDNER

Here is a series of the follow up emails that you can MIRROR for your Now Lifestyle AMAZING CAMPAIGN taken from the LCS (lead capture system and edited to not have my 100% personal touch on them). \*\*NOTE: I would not copy them word for word, though use them as example of how to welcome and present YOUR voice to your Leads...Yes, these are the messages that will go out to those who opt into your Lead Capture pages that Look like this:

Once they opt in, they will most likely be redirected to the $1- 14 day trial enroll page or a page where they can join as a free trial member (THUS YOU NEED EMAILS IN THAT CAMPAIGN AS WELL) though this is your first chance to follow up with them through email.

Be sure they GET AN INSTANT EMAIL WELCOMING THEM TO NOW LIFESTYLE!

NOTE: BE SURE TO CHANGE ALL LINKS TO YOUR USERNAME

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Message 1

Subject: Boom, You're in! Welcome (from YOUR NAME and the Now Lifestyle)

Body:

Great Job Rockstar!

You just took the next step to making your life better.

Same step I took back in [MONTH YEAR] when I heard  
that Joel Therien had launched the Now Lifestyle.

Now this is only going to work if you are willing to put  
in some work and time into this.

Besides the membership website itself, if you are looking how to  
get in and get started, then please visit our team training site that  
is totally focused on the Now Lifestyle here:

[http://Start-Quick.com](http://start-quick.com/)

Then do not be afraid to reach out to me with any questions  
you might have.

Text is great at [YOUR PHONE NUMBER HERE] if you are in the US.

Email works fine as well just reply to this email.

Or find me in the social world

http://Facebook.com/[YOUR\_FACEBOOK\_LINK]

http://Instagram.com/[YOUR\_SOCIAL\_MEDIA\_LINK]

Let's do this!

[YOUR NAME HERE]

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Message 2

**Subject: Tell me what you did so far to take action with NLS**

**Body:**

So you are one day inside of the Now Lifestyle.

Don't think you should know everything or have  
all the answers at this point because no one is  
expected to know it all that quick.

Even Joel took a couple years to make his first  
sale in business almost 20 years, ago, though the  
man has run over 200 million in sales since so  
keep listening to what he has to share.

If you missed yesterdays email I also want to share  
with you a quickstart website one of our team  
leaders put together together which will help   
speed up your learning curve.

http://Start-Quick.com

Go there, look everything over and let me know what  
is clear that you are taking action on...or better yet  
what you did so far to take action with NLS.

That is a majority of the battle.

Being consistently consistent along with a refusal  
to quit.

Joel never quit.

I have not quit and have suffered some losses over   
the years, though that is where we truly realize  
what works and what does not work.

As the saying goes, Fail forward fast, though hopefully  
some of our failures will help you succeed faster.

Let's do this!

[YOUR NAME HERE]

[YOUR PHONE NUMBER HERE]

PS If you have not upgraded yet and want to  
see the whole suite of tools and products for  
just $1 for a whole 14 days, just click here to  
grab that now:

**http://nowlifestyle.com/prelaunch/1d\_trial/?id=YOURUSERNAMEHERE**

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Message 3

Subject: 3rd times a charm...Did we connect yet (I'm your Now Lifestyle sponsor YOUR NAME HERE)

Body:

In case you have not figured it out, you are getting these emails  
from me as we are linked together.

I'm your sponsor in the Now Lifestyle.

Some call it a coach or an advisor, though in the member area  
it comes across officially as the sponsor.

I'm here for you and want to see you grow and have success  
with the Now Lifestyle.

I want to give you the skills and knowledge that one of our coaches has  
right here at the site he put up for us and will continue to update as   
we grow and people want specific training for them.

http://Start-Quick.com

Here's the deal though.

Just like that horse you may heard of over the years  
that you can lead to water but can't make it drink.

It's basically the same with business.

I can give you the tools, resources, recommendations  
and training, though I can not physically do the work for you.

That much of it is on YOU.

You need to do the learning.

You need to do the sharing and social posting.

You need to connect with people.

You need to follow up with them when they show  
interested or become a lead.

You need to teach them what you know (though  
be sure to share the site above with them as well  
to make it that much easier for both of you).

Just like I will not do everything for you, you  
should not expect to do everything for them.

Taking action on what you learn is crucial and  
the website shares how to do that.

I'm here if you have questions, so just reply to  
this email or send me a text message (number  
is below) and I'll be sure to help you out the  
best I can.

Let's do this!

YOUR NAME HERE

YOUR PHONE NUMBER HERE

PS: Here is that 14 day $1 trial if you missed out  
on it yesterday again:

**http://nowlifestyle.com/prelaunch/1d\_trial/?id=YOURUSERNAMEHERE**

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Message 4

Subject: A Micro what?

Body:

Three days ago you decided to take some sort of micro commitment.

Yep, you gave me your email in exchange for some information.

You might have even tried to take another micro commitment and test out the Now Lifestyle with either a free trial membership like you saw here:

http://NowLifestyle.com/?id=YOURUSERNAMEHERE

Or you might have even taken us up on the $1 trial like you you possibly saw at:

http://nowlifestyle.com/prelaunch/1d\_trial/?id=YOURUSERNAMEHERE

Either way a lot of your journey towards success relies on small steps.

No need to think you need to take complete giant leap and devote your soul away...

...though if you did leap, I would say you made the right choice with the Now Lifestyle.

By know you should know that NLS deals with health, fitness, nutritional supplements and marketing tools.

These are all things that can help you shrink your gut and fatten your wallet.

That is, of course, if you are actually "in" and active as a reseller.

Just click one of the links above and get that action step taken to either test it out for free (and get a limited view of the platform) or go in with $1 today and get full access to the full quite Massive imperfect action is easily achievable.

Let's do this

YOUR NAME HERE

YOUR PHONE NUMBER HERE

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Message 5

Subject: Are you lost or confused?

Body:

Not sure if you are lost or confused and   
are not sure what the heck you opted into  
about 4 days ago?

That is a common feeling about people who  
are just diving into the online world.

Well hear me out here ok.

I am sure you have purchased at least ONE  
thing online in your life if you are like most   
people in many countries.

Whether it was through Amazon for a physical   
product or even a digital one, we do the same  
exact thing.

We use the internet to provide people with  
the supplies and tools they need to get   
healthy and to share their stories with others  
around the globe.

Yes this is international.

Just like old Amazon!

We have a community along with us to support   
each other as well which you can access when   
you check out the member area and get started  
with a free account if you have not already done   
so up to this point.

Just click this to get started:

http://NowLifestyle.com/?id=YOURUSERNAMEHERE

And then watch the training area videos as well  
as take a look at the complimentary web pages  
one of our team leaders put together to help add on to your resources  
and training access here:

[http:/Start-Quick.com](http://start-quick.com/)

Totally do-able when you follow the steps that  
are laid out for you and you take action.

Massive imperfect action.

That means it does not have to be perfect and  
you do not need to be an expert, or even close  
to an expert to be able to start sharing these  
ideas.

Let's do this!

YOUR NAME HERE

YOUR PHONE NUMBER HERE

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Message 6

Subject: Turtles and hares do it!

Body:

I am sure you are aware of the whole  
race between a turtle and a hare.

You know where the super fast  
one goes up against the slow   
and continuous one.

Well do you remember who is the  
winner of that fable.

Yeah...the one who continued slowly  
over time.

Didn't burn out by going crazy in the   
beginning and didn't relax when things  
looked great.

Just kept being consistent.

Consistently consistent

That is exactly what you need to do  
though as they say, "You need to be  
in it to win it"

If you have not taken action on at least  
the free trial of the Now lifestyle, I am  
not really sure what is holding you back.

Do it here now (Even the turtle was in the race)

http://NowLifestyle.com/?id=YOURUSERNAMEHERE

If you are already in, then congrats for  
taking that step.

Now just let me know how I can help  
you get in the race and prepare for  
the marathon that this will be.

It's not a sprint by any means, though  
there will be some steps we can do fast  
and others that will continue for years.

Just respond to this email with any  
questions you have or hit me up  
with a text message (my digits are  
below)

Remember you can also get additional  
training outside of the members area  
at the site one of our team leaders created at:

[http://Start-Quick.com](http://start-quick.com/)

Let's do this!

YOUR NAME HERE

YOUR PHONE NUMBER HERE

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Message 7

Subject: Helping others help themselves

Body:

Boom!

Every day is a great day when I think of the idea of the Ripple effect.

If you have ever throw a pebble (or hopefully not your phone) into a pond, you know that the first impact might look like a big splash with a lot of action...

 ...though as you watch it, it continues to spread in EVERY direction and continues to get bigger and bigger in radius.

You might not even see the far reaches of this as it continues to spread.

 But know it does and can have HUGE impact on people years down the road that you will never meet.

To help others help themselves.

You know, the whole teach them how to fish scenario, versus just handing them out fish and becoming reliant on handouts.

 We teach and share our knowledge with others so that they can then learn and share that same knowledge with those in their communities or on their teams.

 The same thing happens in business.

 I am sharing things with you that I know that you will then be able to transfer over to those you are connected with.

 I am not going to do the work with you, though I am going to show you how it is done so that you can do it yourself.

 I'm teaching you how to fish, so to speak.

 Helping you help yourself.

 That's the name of the game.

 Learn, do, share!

 If you have not grabbed your account to get started yet, be sure to do that now at

http://NowLifestyle.com/?id=YOURUSERNAMEHERE

so that we can start taking action!

Let's do this and let me know how I can be of help to you.

YOUR NAME HERE

YOUR PHONE NUMBER HERE

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IMPORTANT NOTES:

Be sure to have your first message go out on Day '0' (zero) then you can space them however far apart you want them...I like to send one at least every day for a while.

Keep it generic! If you do not update these often, I would not talk about the weather or any current events (For example don't mention how the New Years eve 2016 party was great, when they could be reading this email in 2018 or later)

Be consistent: Don't just send a couple and never do it again...You have to keep at this.

Be live and current: While the automated follow-ups are nice, you should also be using the "send broadcasts" feature as well to send out current emails...This is where you CAN Talk about what is going on and what the current events are...Depending on when you are reading this you might remember when Joel posted some videos of the power issues they were having on February 21, 2017 due to a Tornado...well I used that and sent an email to my subscribers (see below for another example of a live blast)

Be honest/truthful: Remember you are trying to get your leads to know, like and trust you so that they want to find out more about you and Now Lifestyle

EMAIL SEND BROADCAST EXAMPLE (THIS IS A LIVE EMAIL YOU WRITE AND SEND OUT IN THE PRESENT OR SCHEDULE TO GO OUT IN THE NEAR FUTURE)

SUBJECT: Monday Mania...The Tornado Touchdown!

BODY:

Wow...I just got an email from Joel Therien, the CEO from Now Lifestyle  
and he said they just had a tornado right near their offices in Texas!

Dang!

They are all safe though and possibly only some slight damage to the outside of their building, though he said the winds were crazy.

That is the cool thing about Joel and this company..If something goes wrong or might be an issue, he is extremely transparent and lets us know about it and keeps us in the loop at all times.

We are a family!

When you join us in the family you will be able to see it yourself too in how much he cares and wants us to succeed.

You gotta be in it though and this week marks the end of Phase one of our Prelaunch and leadership building.

http://www.nowlifestyle.com/prelaunch/pre\_enroll.php?id=USERNAME

While Joel was literally in the closet during this blast of mother nature, as always he gets back up and is ready to take on the world!

That is what it is all about...Being able to keep getting back up.

We are here to provide leadership and if you have the desire to keep getting back up, then we want you to work with us with the Now Lifestyle.

Just click here==> http://www.nowlifestyle.com/prelaunch/pre\_enroll.php?id=USERNAME

Our team is already growing nicely and I want to be able to provide spillover to you in the binary plan we have running as part of the dual comp system!

Those who take action now will get more added to them...just saying!

I'm here to answer any questions so reply to this post and I'll  
be sure to get back to you quickly.

Come do this and Live, Love and Laugh with me and the NLS!

YOUR NAME HERE

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Want to learn more about building your Now Lifestyle business?

Be sure to check out the website pages at <http://Start-Quick.com>

Get updated on new trainings, strategies, marketing tips, quick-start guides and documents, lead generation and much more.

